

## Proposal

**Gary Murrey**  
**Customized GUEST Service**  
**Training**

**Project Name: www.TheGuest-Service.Com Websites**  
**Proposal Date: 09/9/2020**

Qty.	Description	Price
1	Re-Design the existing website www.TheGuest-Service.Com. The redesign will be built in WordPress on a mockup domain and once the design is approved I will point the website to your existing domain name.	
2	The site will have a backend that you may be able to make updates yourself.	
3	I will use existing text content and images to redesign the site. If you wish me to change/add more content or images feel free to email me those changes or image files.	
4	The re-design will include the SEO basics of meta-keywords and meta-tags and meta-descriptions on each page as well as image alt text, image compression, H-tags and a XML Site Map for crawling.	
	Home Page - - - - -	\$200.00
	About Page - - - - -	\$100.00
	Services Page - - - - -	\$100.00
	Blog Page - - - - -	\$100.00
	Contact Us Page - - - - -	No Charge

My pricing includes one year of hosting at no charge. After 12 months my hosting fee is \$75.00 per year which includes backing up the site twice a year and minor updates during the year.

I recommend that you have an SSL certificate on your site. This SSL is the green padlock "secure site" icon you see on websites. This SSL cert provides an encryption on the site for security purposes. It's not 100% necessary however some individuals set their browsers to not open un-secure websites and if your site doesn't have it will not open. This is a yearly fee of \$20.00 from the hosting company. \$ 20.00

Also note: I use a application that every few years needs to be updated to continue to match the WordPress core PHP platform. The update cost \$49.00, I charge you the \$49.00 plus an hour of my time \$65.00 to do this upgrade. But it only need to happen about every 2 to 4 years, it depends on the WordPress updates and if they continue to work with the version of the application I install.

I ask for a 50% deposit at the beginning of work and the balance once the site is completed to your satisfaction and is ready to be placed on your domain. I can take payment by check or credit cards on-line.

**Total Price \$520.00**